



## **Tiscali and FibreConnect sign framework agreements to bring next-generation fiber to artisanal industrial areas**

*Cagliari, 22 November 2022* – **Tiscali Italia S.p.A. and FibreConnect S.p.A.** today signed framework agreements to define the terms of a **strategic partnership having as its purpose the development of the ultra-broadband market in some artisanal industrial areas through Tiscali's commercial participation in the FTTH infrastructure deployment project.**

The partnership is part of a framework of cooperation with local operators, thanks to which Tiscali will enjoy the possibility of access to a new ultra-broadband network that will enable it to achieve greater penetration in industrial and artisan areas of the country. The project will expand Tiscali's customer base, in exchange for making some commitments to purchase minimum volumes of connectivity services in the areas identified during the development of the project, which Tiscali will promote.

**The network will cover specific industrial and artisan areas with fiber-optic technology and will make it possible to offer a high-performance, highly reliable and available service.** Tiscali aims to become the leading provider in the area and will play a key role in accelerating the deployment of the networks in the chosen areas it will promote, collaborating in the rapid deployment of infrastructure that is fundamental to the development of the territory.

From elaborations made from AgCom data, it is estimated that the vast majority of industrial areas in the country do not have any kind of UBB connectivity available and that the speed to date available on these areas is often less than 30 Mbps.

The great opportunity offered by the collaboration between Tiscali and FibreConnect thus appears evident, which, by bringing superfast fiber to selected Italian industrial and artisan areas, will enable local businesses to participate in the fourth industrial revolution. It will therefore be possible to take advantage of the benefits offered by services such as Cloud, Smart Manufacturing and Internet of Things (IoT), to use which it is now essential to have an ultra-broadband connection.

The infrastructure contributes to the reevaluation of the areas involved, incentivizing companies to stay in the area, transferring the resulting direct and indirect economic benefits to it, in line with the goals of the digital agenda.

### **About Tiscali**

Tiscali S.p.A. (Italian Stock Exchange. Milan: TIS), Smart Telco with the largest Fiber coverage available in Italy, provides its customers - individuals, businesses and PA - with a wide range of services: Broadband and UltraBroadband fixed and Fixed Wireless Internet access, Mobile Phone services and value-added services (including security, cloud and socialmedia services). Tiscali is also one of Italy's leading news portals, with over 9 million visitors per month to its credit. Tiscali's Web site can be reached at [www.tiscali.it](http://www.tiscali.it)

### **About FibreConnect**

FibreConnect S.p.A. is an independent provider of wholesale-only services to telecommunications service providers (ISPs) operating in the Industrial and Artisan Areas (AIAs). <https://www.fibreconnect.it/>

**Tiscali Press Office** Ilenia Loi Tel + 39 070/46011 Email: [iloi@tiscali.com](mailto:iloi@tiscali.com)

**FibreConnect Press Office** Massimo Rumi Tel +39 351/7266098 Email: [massimo.rumi@fibreconnect.it](mailto:massimo.rumi@fibreconnect.it)